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CAYUCOS LAND CONSERVANCY

preserving our important places for future generations

hillsidelots

Acquiring hillside lots is part of the CLC's goal of creating a green belt around Cayucos. We are in the final stage of purchasing another lot, which moves us one more step forward in reaching this goal. In addition, we have been contacted about the possibility of acquiring an additional lot.

CLC Board Member, Lou Smith says, "We are excited about people coming forward to donate or inquire about selling their lots. And we are grateful for the support of many community agencies as well." Smith adds, "A special thank you goes out to Lisa Blasquez at First American Title. We are indebted to her for her help and support."

For more information on the hillside lots, contact Lou Smith at louisasmith@sbcglobal.net or call her at 995-1438.

andthesurveysays...

The Board of the Cayucos Land Conservancy wanted some community feedback about how the CLC was perceived by Cayucos residents and whether the Estero Bluffs were enjoyed by locals. To this end, Landon Mortimer, a Cal Poly student majoring in Recreation, Parks, and Tourism Administration, completed his Senior Project by conducting research on these topics. After meeting with Board members and determining what types of data CLC desired, the project began to take shape. A few interesting research findings and suggestions are summarized below.

A sample of 150 randomly selected Cayucos residents completed questionnaires. Results indicated that, as a whole, the Cayucos population is aware of CLC and 88% of non-members surveyed had a neutral through positive perception. Results also found that nearly 70% of residents use both Estero Bluffs and the beach/bluffs south of town for recreational purposes. In addition, people who have lived in Cayucos ten years or less use Estero Bluffs far more frequently than any other residency groupings.

The project also contains more research findings, conclusions, and recommendations, as well as sections on CLC's history and the benefits of outdoor recreation. Those who would like to check out the project in its entirety or have questions regarding the research, please feel free to contact Landon Mortimer at landonmortimer@gmail.com.

itjustkeepsgettingbetter...

We've had many visitors to our CLC website and we're proud to announce that even though it's new, it's improved already.

Thanks to our new Board member, Tom Eckle, you can now make a donation to CLC online. Simply go to the website www.cayucoslandconservancy.org and click on the Support button at the top of the page. Then go to the Donate Now button at the bottom of that page and you're ready to begin. All donations go through the Network for Good, a secure website that only handles contributions to non-profit organizations. In addition, if you wish to further help our cause, and at no expense to you, you can use the Good Search button at the bottom of the home page to search the web. Using Good Search generates about .5 to 1 cent per search for CLC. Give it a try and you might just find you like it.

Our website also offers up-to-date information on bluff walks and other upcoming events. As always you can offer suggestions and comments by clicking on the contact button on the homepage and sending us an email. And, coming soon, it will be possible to become a CLC member by signing up on the website.

messagefrom thepresident

At CLC we are proud of our recent accomplishments and we are pleased that we have great new people helping to make those things happen. However we also know we have much more to do.

Recent Accomplishments We completed the first San Geronimo Ranch easement monitoring report; opened a new convenient access point at Estero Bluffs; adopted a new CLC logo and letterhead; and, helped State Parks develop infrastructure necessary to open Harmony Headlands State Park (HHSP) to the public.

Great New Folks Greg & Jane Hind and Jon & Anna Negranti contributed mightily to CLC's efforts to getting HHSP opened; Tom Eckle and Marie Jaqua have joined the CLC Board.

Much To Do We must continue working on HHSP; write a grant to fund acquisition of paper lots; continue to grow the CLC membership and volunteer base.

With your help and support we are looking forward to another successful year of working to preserve the rural setting surrounding Cayucos.

— Thanks, Greg Bettencourt

08board members09

Greg Bettencourt, <i>President</i>	995-1675
Jennifer Lenet, <i>Vice-President</i>	995-1436
Arley Robinson, <i>Treasurer</i>	995-0856
Laurie Niblock, <i>Secretary</i>	995-0910
Mary Bettencourt	995-1675
Zeke deLlamas	995-0951
Tom Eckle	995-2552
Marie Jaqua	995-0632
Roger Lyon	995-1787
Joanne Reister	995-3846
Lou Smith	995-1438

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WANTED

HELP WITH PHONE TREE HELP A FEW TIMES A YEAR BY MAKING CALLS TO MEMBERS WHO DON'T HAVE EMAIL. NO SOLICITING, NO COLD CALLS!!

HELP WITH PUBLIC RELATIONS WOULD YOU LIKE TO WRITE SHORT ARTICLES? INTERVIEW MEMBERS? REPORT ON CLC ACTIVITIES? JOIN MARIE JAQUA ON OUR NEW PR COMMITTEE AND HELP SPREAD THE WORD ABOUT CLC.

YOUR EMAIL ADDRESS IF YOU HAVEN'T DONE SO ALREADY, PLEASE SEND US YOUR EMAIL ADDRESS. YOU'LL BE NOTIFIED OF UPCOMING EVENTS AND WE'LL SAVE POSTAGE. (WE NEVER SHARE OUR LISTS.)

HELP WITH DATA ENTRY ENTER DATA ON OUR NEW MEMBERSHIP SOFTWARE. WE'LL LEARN IT TOGETHER!

ALL OF THESE TASKS WOULD BE IN COOPERATION WITH A BOARD MEMBER OR OTHER EXPERIENCED CLC VOLUNTEER. PLEASE GIVE US A CALL OR EMAIL IF YOU CAN HELP!

PLEASE GIVE MARY A HOLLER AT
235*4543
MARYB@MAC.COM

farewell and many thanks

The CLC Board of Directors extends its heartfelt thanks to Ralph Wessel who recently stepped down after many years as a Board member. His level-headed approach to issues and measured decisions were respected by everyone. He was also appreciated for his expertise in the fields of photograph and real estate and was great help in acquiring and implementing procedures for hillside lots.

At the CLC Board of Directors annual retreat, Ralph was presented with a plaque which expressed the appreciation of the Board and the entire community for his many years of service in protecting Cayucos and its natural setting. His presence on the Board will be greatly missed and never forgotten.

saturday morning bluff walks

- **April 19** "Lichen" with Lisa Andreano. Meet at 9:45am at the Red Rock Hill parking area (1.3 miles north of San Geronimo Creek Road). Walk begins at 10:00. Bring a magnifying lens, layers of clothes, water, and a trash bag.
- **May 17** "Wildflowers" with Ginny Rarig. Meet at 9:45am at the San Geronimo Parking area. Walk starts at 10:00. "BYO sack lunch" after the walk at the Rarig's Boat House. BYO kayak, too, if you would like to paddle around their harbor.
- **June 21** "The Estero Bluffs from a Different Perspective." Kayak the bluffs with your CLC friends. Meet at the north side of the pier at 8:30am for a sea adventure. Bring your own kayak or rent one from Good Clean Fun.

committees

- Bluff Walks Susan Lyon
- Coffees Laurie Niblock
- Estero Bluffs Zeke deLlamas
- Graphic Design Rocki deLlamas
- Hillside Lots Lou Smith
- Membership/Volunteers Mary Bettencourt
- Policies and Procedures Joanne Riester
- Public Relations Marie Jaqua
- Special Events Jennifer Lenet
- Website Tom Eckle

contact us

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www.cayucoslandconservancy.org
email: gmbett@charter.net

yes! I want to help preserve the natural areas around Cayucos

- self membership gift membership

If gift, from: _____

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mm/dd/year

Individual \$20

Family \$50

Business \$100

Cayucos Silver \$200

Platinum \$2,500

I would like to volunteer, please contact me

Please make your check to the **Cayucos Land Conservancy** and mail to: **P. O. Box 336, Cayucos CA 93430** or visit us at **CayucosLandConservancy.org**

Thank you very much. You have made a difference!

Your contributions are tax deductible.