

SPRING
2010

DISCOVER

cayucos
land
conservancy

benches at harmony headlands

In response to requests by volunteers and walkers at Harmony Headlands, the CLC is arranging for the purchase and installation of three benches along the walking trail leading to the coast. The benches will be paid for by very generous citizens of Cayucos. One bench will be at the Ranch House, one about two-thirds of the way to the coast, and one will overlook the cliffs. Watch for them sometime this summer.

farewell to roger lyon

It is with great regret that CLC accepted the resignation of Roger Lyon from the Board of Directors. Roger is a founding member of the Conservancy and was its first President. He, along with his wife Susan, were instrumental in negotiating the partnership that preserved our beautiful Estero Bluffs in perpetuity. He also played an essential role in all the other easements and agreements that CLC has entered into. Few people in any organization can say they have left such a wonderful legacy. Fortunately, Roger intends to stay involved with CLC in the future so we will be able to count on his expertise, experience and insight when we need it most.

president's message

The Cayucos Land Conservancy Board of Directors has always focused on carrying out its responsibilities to the community. At the same time, the directors take prudent measures to ensure CLC meets its obligations to its conservation easements now and in the future. This year, we have worked to stay connected to our supporters and community by holding Coffees, a membership meeting, and our friend-raising "In Love With Cayucos" party. We have also continued to fulfill our easement responsibilities by completing the yearly monitoring reports on the Estero Bluffs and San Geronimo Ranch and by communicating regularly with State Parks and the property owner.

To maximize our effectiveness, the CLC Board of Directors is focusing on two very important projects. First we are continuing to

open for business

The new Cayucos Land Conservancy on-line store is now open and offering many items sure to please our members and friends. All items have the CLC logo, created by our talented volunteer artist, Rocki deLlamas.

We have t-shirts, sweatshirts, and golf shirts, as well as mugs, water bottles, buttons, stickers, and magnets. There's even a roomy tote bag for carrying groceries, books, or whatever you can think of. What a great way to show your support for CLC! You can access the store via www.cayucoslandconservancy.org, or go directly to www.cafepress.com/CLCStore and shop to your heart's content.

we know how to party

Our signature party, "In Love with Cayucos," held on February 13, was a smash hit. Over 200 party-goers danced, feasted on delicious nibbles organized by Dianne Weatherford and crew, celebrated and took home raffle items. In addition, all the ladies got roses and everyone enjoyed cookie favors.

Although not intended as a fundraiser, but rather a chance to thank our members and celebrate the beautiful place where we live,

continued on back

create policies and procedures which guide and govern how we do business. This is a daunting task for an all-volunteer Board, but we are half-way through and expect completion within two years. Second, we have begun to create a "Board Development Program." This program will serve multiple purposes. It will define the responsibilities of the Board, and by extension, those of the Officers and Directors. That in turn will help the Board strategically plan for the future. And lastly, the Program will spell out a process to recruit, orient, train, and acknowledge Board Directors. We expect to complete and adopt this program by the end of 2010.

Thanks to you all for your incredible support. We want you to know we are working hard to continue to deserve it.

— Greg Bettencourt

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school bluff walk

January 14, 2010 marked the first CLC/Cayucos Elementary School walk on the Estero Bluffs. John McCabe of Atascadero, a geologist by passion, led Ms. Schin's sixth grade class on a geology wonder-walk. The students took a bus to Chert Hill and walked out to the bluff's edge. After an explanation about the formation of the coast, the children were able to see and touch the geologic wonders of the area. Then it was back up the bluff, lunch, and a long walk back to school.

Thanks to John for one of the best walks ever. We hope that John, who teaches a community class at Cuesta, will lead another walk soon.

"We do not inherit the earth from our ancestors, we borrow it from our children." —*Ancient Indian Proverb*

party, continued from front

we did experience a modest profit due to the generosity of our members, friends, and valued businesses. *Thanks over and over again to all the great volunteers who made the event a success.*

We are weighing options for next year, deciding whether to continue our party format or try some new activities. If you have thoughts about what to do, or if you want to be part of the planning process, email Board Member, Candice Lusk at candilizlusk@yahoo.com.

ready to renew?

We count on your membership! Proceeds from membership dues keep the newsletter, website, brochures, bluff walks, coffees, and CLC services going. If your mailing label says 2009 or earlier, we'd love to hear from you. Please renew today by returning the coupon from this issue or online at www.CayucosLandConservancy.org.

committees

Bluff Walks Susan Lyon
Coffees Laurie Niblock
Estero Bluffs Zeke deLlamas
Graphic Design Rocki deLlamas
Hillside Lots Lou Smith
Membership/Volunteers Mary Bettencourt
Policies and Procedures Joanne Riester
Public Awareness Candice Lusk
Website Tom Eckle

contact us

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yes! I want to help preserve the natural areas around Cayucos

self membership gift membership

If gift membership, from: _____

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____

Email: _____

Please make your check to the **Cayucos Land Conservancy** and mail to: **P.O. Box 336, Cayucos CA 93430** or visit us at **CayucosLandConservancy.org**

Thank you very much. You have made a difference!
Your contributions are tax deductible.

date of contribution:

____/____/____
mm/dd/year

- Individual \$20
- Family \$50
- Business \$100
- Cayucos Silver \$200
- Platinum \$2,500
- I would like to volunteer, please contact me.